

*moving
forward
with our
customers*



Maybank

annual report 2001

- Providing fully integrated and complete financial solutions
- Enhancing value through continuous innovation

I need someone
who'll be there
24 hours a day.



www.maybank2u.com

Life is moving faster than ever. You need a bank that's open day and night. That you can access from anywhere. That gives you a full range of financial services. Welcome to Maybank2u, your one-stop

online financial portal. Check your balance, transfer funds, and pay the bills via the internet. You can even apply for a mortgage, organise an insurance policy, invest in stocks...all online.

 **Maybank** **2u**
making every moment count



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The complexity of life pulls and pushes our customers onto different roads to meet their destiny. As a responsible organisation, Maybank recognises that to be a successful group, it has to understand the needs of the customers and to grow and develop together with them by providing the total integrated quality services they need, while preparing for tomorrow's journey together.

Mission

The leading provider of financial services meeting the different needs of our targeted customers through an efficient and integrated Group.



In the fourteenth century, foreign traders
gave a Malay Queen a barking deer.
They now want it back.



We admit, that goodwill
gesture all those years ago
turned this little deer into
something of a legend.

Queen Che Siti Wan Kembang grew
so fond of her gift, she inscribed it on coins that
stayed in circulation for centuries.

Seven hundred years on, the kijang
as it is locally known, has taken on
legendary status. In the shape
of the Kijang Emas Gold
Bullion Coin.

Our humble barking
deer has leapt into the
pages of Malaysian numismatic
history. Celebrated in the finest of
gold. Minted in 999.9 pure gold.

The Kijang Emas now takes its
place among the world's Gold Bullion Coins - the
Australian Kangaroo, the American Eagle, the
Chinese Panda, the Canadian Maple Leaf, the South

African Krugerrand, and the Austrian Philharmoniker.

Who could question anyone, even the original
traders, for now wanting the
barking deer? It is, after all,
worth its weight in gold.



Literally.

Priced at the daily gold market rate,
it is readily available at selected
Maybank branches nationwide.

And you have the choice of three
coins: the one-ounce, the half-
ounce and the quarter-ounce.

Beyond its worth in gold,
the Kijang Emas is a piece of
history.

A gift to be shared,
an heirloom to be treasured
for generations. All of which
helps continue the remarkable

story of how a little pet

became somewhat bigger.

